ServeMinnesota

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Lisa Winkler, Vice President of External Relations

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Robert Rumpza
Noya Woodrich

Staff list current as of April 15, 2020

Board list current as of April 15, 2020
AmeriCorps Pledge

I will get things done for America - to make our people safer, smarter, and healthier.

I will bring Americans together to strengthen our communities.

Faced with apathy, I will take action.

Faced with conflict, I will seek common ground.

Faced with adversity, I will persevere.

I will carry this commitment with me this year and beyond.

I am an AmeriCorps member, and I will get things done.

Welcome

Vision
Demonstrating the power of national service to solve complex social problems.

Mission
ServeMinnesota is a catalyst to address critical needs in Minnesota by working with AmeriCorps and community partners. We share our proven practices nationally.

We get measurable results through:

Innovation
Researching and applying the best data-driven methods to create powerful local solutions.

Investment
Raising and allocating funds for AmeriCorps program development, and people serving in those programs, to maximize return.

Alignment
Aligning with local community and government priorities and setting consistent program standards to ensure measurable results.

Carrying out our Mission

As a catalyst for positive social change, ServeMinnesota is uniquely positioned at the nexus of research and service. We are able to quickly move research to practice by deploying the people power of AmeriCorps to meet critical needs in Minnesota. Each year, we recruit and support nearly 2,000 individuals to improve the lives of Minnesotans by offering transformative service opportunities that focus on education, affordable housing, addiction recovery, employment, and the environment. AmeriCorps members serve in 77 of Minnesota’s 87 counties.

By leveraging federal dollars, building strong community partnerships, and continually improving programs, ServeMinnesota ensures national service is positioned to make meaningful contributions to our state.
Seeking to connect with her family and community, Jeannette Ledesma began volunteering at her nieces’ and nephews’ school – Four Seasons in Saint Paul. She loved being close to them and contributing to the school. One day, a staff member asked, “You volunteer here, right? Do you want to get paid for it?” That’s how Jeannette joined AmeriCorps as a Minnesota Reading Corps tutor. She was hooked immediately. She served for four years - the maximum term of service for AmeriCorps - and was determined to find a way to continue with the program. Fortunately, she was hired as the school’s internal coach to help Reading Corps tutors be as effective as possible.

Her sense of purpose is contagious. She convinced her brother, Ramon, to join Reading Corps at Four Seasons; he also served four years. This year, Jeannette and her brother persuaded his wife, Elizabeth, to join, too.

Jeannette struggled as a student. Diagnosed in high school with dyslexia, a teacher introduced her to different learning strategies. After high school, she worked various jobs while attending college part-time. Becoming an AmeriCorps member in Reading Corps gave her the boost she needed to get back to school, and she graduated with a business degree. But her heart is not in accounting, as she originally planned. It’s in education and specifically, Reading Corps, she said. Reflecting upon her own experiences gives her an important perspective in her service as a tutor and now an internal coach.

“I don’t want kids to have to go through what I had to go through,” she says. “We have so much that we can do to help, and reading is so important. There’s never a day that you won’t be reading something.”

In retirement, Chuck Manther applied what he learned in 25 years at Target to help kids master math. A 25-year veteran of Target, Chuck Manther built a career on problem solving, from his early days as an assistant store manager to managing teams at corporate headquarters. He retired in 2015 and looked forward to leaving the stress of a corporate environment. But after four years, he started to “yearn for a way to make an impact.” He joined Math Corps and tutors fourth and fifth graders at Cherry View Elementary in Lakeville. Both of Chuck’s sons had attended Cherry View. His wife served there as a Reading Corps tutor and is now a paraprofessional there. “My wife said I’d love it and she was right!” Chuck describes his career at Target as 50 percent math and 50 percent people development, so tutoring math made sense.
Sarah Paulus was the first AmeriCorps member placed in the Minnesota Department of Corrections through Minnesota Recovery Corps, an AmeriCorps program combatting the opioid crisis. As a recent graduate, she wanted to use her education in psychology and social change to better the community. "I wanted a job that was meaningful, hands-on and where I would learn a lot," she says. "I was hoping it would guide me toward a more specific career, which it definitely has."

One of Sarah's most impactful projects has been building and updating a database that tracks inmates with a history of substance use disorder. Since opioid use hadn't been consistently tracked, Sarah added missing data – such as who received treatment during incarceration and who continued after being released – for every person entering the prison system since 2008.

"I've tracked down hundreds of individuals currently in Minnesota prisons who have struggled with opioid use, which means there are hundreds more people who now have a chance to receive treatment and support services, while in prison and after they have completed their sentence," Sarah says.

She also visited prisons to observe treatments and introduce soon-to-be-released offenders to recovery resources they can access in the community.

Sarah is now using her AmeriCorps Education Award to pay for graduate school at the University of Minnesota. Sarah's getting a Master of Urban and Regional Planning and a Master of Public Health.

She is grateful that AmeriCorps provided her with a unique professional experience that is atypical for a new college graduate. "I have learned so much – from the history of the epidemic to how to treat opioid use disorder to how the medications work, and I have a bigger skillset than when I started."

Read more about Jeannette, Chuck and Sarah at ServeMinnesota.org/blog

Education Award An Extra Benefit

After completing their service, AmeriCorps members receive an Education Award of more than $6,000 (for full-time service). It’s basically a scholarship that can be used to pay for tuition or repay student loans. Members 55 or older can transfer Education Awards to their children or grandchildren.
# Financials 2018-2019

## Statement of Financial Position
August 31, 2018 & 2019

### Assets

<table>
<thead>
<tr>
<th></th>
<th>2019</th>
<th>2018</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Current Assets</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Cash &amp; Cash Equivalents</td>
<td>$5,466,639</td>
<td>$3,469,115</td>
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<td>Grants Receivable</td>
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<td>2,249,397</td>
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<td>Pledges Receivable</td>
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<td>Other Receivable</td>
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<td>Prepaid Expense</td>
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<tr>
<td>Security Deposit</td>
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<td>0</td>
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<tr>
<td><strong>Total Current Assets</strong></td>
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<td>$7,183,525</td>
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<tr>
<td><strong>NON-CURRENT ASSETS</strong></td>
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<tr>
<td>Furniture, Equipment, &amp; Leasehold Improvements - Net</td>
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<td>$26,573</td>
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<tr>
<td>Pledges Receivable</td>
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<td>0</td>
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<tr>
<td>Security Deposit</td>
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<td>9,092</td>
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<tr>
<td><strong>Total Assets</strong></td>
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<td>$7,219,190</td>
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### Liabilities & Net Assets

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<thead>
<tr>
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<th>2019</th>
<th>2018</th>
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<tbody>
<tr>
<td><strong>Current Liabilities</strong></td>
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<tr>
<td>Accounts Payable</td>
<td>$117,411</td>
<td>$208,734</td>
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<tr>
<td>Grants Payable</td>
<td>3,165,667</td>
<td>1,917,681</td>
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<td>Accrued Expenses</td>
<td>70,499</td>
<td>92,504</td>
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<tr>
<td><strong>Total Current Liabilities</strong></td>
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<td>$2,218,919</td>
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<tr>
<td><strong>Net Assets</strong></td>
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<tr>
<td>Without Donor Restrictions</td>
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<td></td>
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<tr>
<td>Designated</td>
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<td>$150,000</td>
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<tr>
<td>Undesignated</td>
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<td>286,357</td>
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<tr>
<td><strong>Total Without Donor Restrictions</strong></td>
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<tr>
<td>With Donor Restrictions</td>
<td>4,994,353</td>
<td>4,563,914</td>
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<td><strong>Total Net Assets</strong></td>
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<td><strong>Total Liabilities and Net Assets</strong></td>
<td>$8,914,140</td>
<td>$7,219,190</td>
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</tbody>
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### Revenue

```
Revenue
Total    $33,332,638
State 24.9% $8,299,721
Private 4.7% $1,557,622
Federal 64.1% $21,373,566
Interest .1% $21,627
Fees 6.2% $2,080,102
```

### Expenses

```
Expenses
Total    $32,772,346
Support Services 4% $1,309,521
Program Support 9.2% $3,013,807
Grants 86.8% $28,449,018
```

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Our Impact

By the Numbers

20,642
Community volunteers were mobilized by Minnesota AmeriCorps members

5,968
Minnesota Reading Corps students passed the third grade reading test

786
Sites in Minnesota were served by AmeriCorps members

38,484
Children, youth, and adults were directly served by Minnesota AmeriCorps members

$34.7M
Invested in nonprofit, community, educational, and faith-based community groups through AmeriCorps

2018-2019 Program Grants

<table>
<thead>
<tr>
<th>Program</th>
<th>Members</th>
<th>Grant Amount</th>
</tr>
</thead>
<tbody>
<tr>
<td>City of Lakes AmeriCorps</td>
<td>30</td>
<td>$394,038</td>
</tr>
<tr>
<td>City of St. Paul Law Enforcement Career Path Academy</td>
<td>35</td>
<td>$501,550</td>
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<tr>
<td>College Possible</td>
<td>81</td>
<td>$819,500</td>
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<tr>
<td>Community Technology Empowerment Project</td>
<td>35</td>
<td>$406,919</td>
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<td>Conservation Corps Minnesota</td>
<td>44</td>
<td>$515,985</td>
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<tr>
<td>Learning Early Achieves Potential (LEAP)</td>
<td>20</td>
<td>$242,003</td>
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<tr>
<td>Minnesota Alliance With Youth Promise Fellows</td>
<td>220</td>
<td>$2,804,517</td>
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<td>Minnesota GreenCorps</td>
<td>42</td>
<td>$482,726</td>
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<tr>
<td>Minnesota Math Corps</td>
<td>206</td>
<td>$3,820,483</td>
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<td>Minnesota Opioid Response Corps</td>
<td>15</td>
<td>$300,000</td>
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<td>Minnesota Opportunity Corps</td>
<td>30</td>
<td>$468,785</td>
</tr>
<tr>
<td>Minnesota Reading Corps</td>
<td>974</td>
<td>$18,744,618</td>
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<tr>
<td>Minnesota Reading Corps – Bright Beginnings LFCC</td>
<td>20</td>
<td>$1,113,704</td>
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<tr>
<td>Minnesota Reading Corps – School Readiness</td>
<td>30</td>
<td>$685,471</td>
</tr>
<tr>
<td>Minnesota Reading Corps – Total Learning Classroom (TLC)</td>
<td>71</td>
<td>$1,933,111</td>
</tr>
<tr>
<td>Minnesota Recovery Corps</td>
<td>30</td>
<td>$615,242</td>
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<td>True North AmeriCorps</td>
<td>35</td>
<td>$432,230</td>
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<tr>
<td>Twin Cities Habitat for Humanity</td>
<td>31</td>
<td>$431,257</td>
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</tbody>
</table>

Total 1949 $34,712,139

Major Program Expenses

Minnesota Reading Corps $19,681,439
AmeriCorps Programs $6,305,971
Minnesota Math Corps $4,046,520

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Thank You to Our Donors

This report reflects contributions received during the period September 1, 2018 to August 31, 2019.

Corporate and Foundation Donors

APLAN
F.R. Bigelow Foundation
Frey Foundation
Fund for Shared Insight-Listen for Good
Hardenbergh Foundation
Mardag Foundation
Minneapolis Foundation
Mortenson Family Foundation
Northfield Area United Way
Otto Bremer Trust
PNC Foundation
Richard M. Schulze Family Foundation
Saint Paul Children’s Collaborative
Saint Paul Foundation
Sheltering Arms Foundation
Sherburne County Area United Way
Target
United Way of Bemidji Area
United Way of Brown County
United Way of Central Minnesota
United Way of Mower County
United Way of Northeastern Minnesota
United Way of Southwestern Minnesota
United Way of Washington County East

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David Wood
2018-2019 AmeriCorps Programs

Interested in serving or know someone who might be?

Whether you are a recent graduate, stay-at-home parent, or retiree, we have great opportunities to serve Minnesota!

Visit ServeMinnesota.org