

# SERVE MINNESOTA

The power of AmeriCorps. The power of you.



## 2019 Annual Report

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MINNESOTA



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## ServeMinnesota

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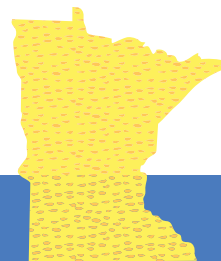
*Staff list current as of April 15, 2020*

## ServeMinnesota

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 Linda Gilligan  
 Thomas Horner  
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 Sumee Lee  
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 Megan Remark  
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 Robert Rumpza  
 Noya Woodrich

*Board list current as of April 15, 2020*



## ServeMinnesota

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 Minneapolis, MN 55402  
 612.333.7740

[ServeMinnesota.org](http://ServeMinnesota.org)

# Welcome



## AmeriCorps Pledge

I will get things done for America - to make our people safer, smarter, and healthier.

I will bring Americans together to strengthen our communities.

Faced with apathy,  
I will take action.

Faced with conflict,  
I will seek common ground.

Faced with adversity,  
I will persevere.

I will carry this commitment with me this year and beyond.

I am an AmeriCorps member,  
and I will get things done.



## Carrying out our Mission

As a catalyst for positive social change, ServeMinnesota is uniquely positioned at the nexus of research and service. We are able to quickly move research to practice by deploying the people power of AmeriCorps to meet critical needs in Minnesota. Each year, we recruit and support nearly 2,000 individuals to improve the lives of Minnesotans by offering transformative service opportunities that focus on education, affordable housing, addiction recovery, employment, and the environment. AmeriCorps members serve in 77 of Minnesota's 87 counties.

By leveraging federal dollars, building strong community partnerships, and continually improving programs, ServeMinnesota ensures national service is positioned to make meaningful contributions to our state.

## Vision

Demonstrating the power of national service to solve complex social problems.

## Mission

ServeMinnesota is a catalyst to address critical needs in Minnesota by working with AmeriCorps and community partners. We share our proven practices nationally.

**We get measurable results through:**

### Innovation

Researching and applying the best data-driven methods to create powerful local solutions.

### Investment

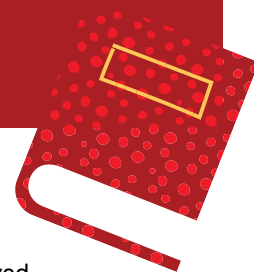
Raising and allocating funds for AmeriCorps program development, and people serving in those programs, to maximize return.

### Alignment

Aligning with local community and government priorities and setting consistent program standards to ensure measurable results.



## Reading Corps *Paving the Way to Teaching*



*Jeannette shares her love of Reading Corps with her family. (L-R) Lena Martinez-Torres (mom), Elizabeth (sister-in-law), Ramon Martinez-Torres (brother), and Jeannette.*

Seeking to connect with her family and community, Jeannette Ledesma began volunteering at her nieces' and nephews' school – Four Seasons in Saint Paul. She loved being close to them and contributing to the school. One day, a staff member asked, “You volunteer here, right? Do you want to get paid for it?”

That's how Jeannette joined AmeriCorps as a Minnesota Reading Corps tutor.

She was hooked immediately. She served for four years - the maximum term of service for AmeriCorps - and was determined to find a way to continue with the program. Fortunately, she was hired as the school's internal coach to help Reading Corps tutors be as effective as possible.

Her sense of purpose is contagious.

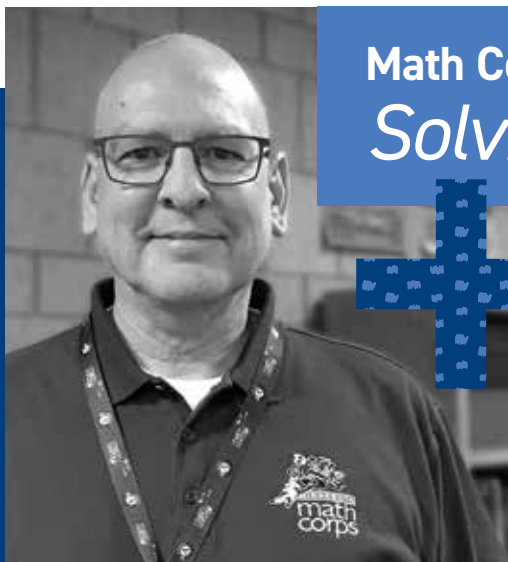
She convinced her brother, Ramon, to join Reading Corps at Four Seasons; he also served four years. This year, Jeannette and her brother persuaded his wife, Elizabeth, to join, too.

Jeannette struggled as a student. Diagnosed in high school with dyslexia, a teacher introduced her to different learning strategies. After high school, she worked various jobs while attending college part-time. Becoming an AmeriCorps member in Reading Corps gave her the boost she needed to get back to school, and she graduated with a business degree.

But her heart is not in accounting, as she originally planned. It's in education and specifically, Reading Corps, she said. Reflecting upon her own experiences gives her an important perspective in her service as a tutor and now an internal coach.

“I don't want kids to have to go through what I had to go through,” she says. “We have so much that we can do to help, and reading is so important. There's never a day that you won't be reading something.”

**I love Reading Corps and I want to help as many kids as possible.”**



## Math Corps *Solving What's After Retirement*

*In retirement, Chuck Manther applied what he learned in 25 years at Target to help kids master math.*

A 25-year veteran of Target, Chuck Manther built a career on problem solving, from his early days as an assistant store manager to managing teams at corporate headquarters. He retired in 2015 and looked forward to leaving the stress of a corporate environment. But after four years, he started to “yearn for a way to make an impact.” He joined Math Corps and tutors fourth and fifth graders at Cherry View Elementary in Lakeville.

Both of Chuck's sons had attended Cherry View. His wife served there as a Reading Corps tutor and is now a paraprofessional there. “My wife said I'd love it and she was right!”

Chuck describes his career at Target as 50 percent math and 50 percent people development, so tutoring math made sense.

*(Continued on next page)*



*Sarah's service in Recovery Corps helped her determine her career path.*

## Recovery Corps *From College to Career*



Sarah Paulus was the first AmeriCorps member placed in the Minnesota Department of Corrections through Minnesota Recovery Corps, an AmeriCorps program combatting the opioid crisis. As a recent graduate, she wanted to use her education in psychology and social change to better the community.

"I wanted a job that was meaningful, hands-on and where I would learn a lot," she says. "I was hoping it would guide me toward a more specific career, which it definitely has."

One of Sarah's most impactful projects has been building and updating a database that tracks inmates with a history of substance use disorder. Since opioid use hadn't been consistently tracked, Sarah added missing data – such as who received treatment during incarceration and who continued after being released – for every person entering the prison system since 2008.

"I've tracked down hundreds of individuals currently in Minnesota prisons who have struggled with opioid use, which means there are hundreds more people who now have a chance to receive treatment and support services, while in prison and after they have completed their sentence," Sarah says.

She also visited prisons to observe treatments and introduce soon-to-be-released offenders to recovery resources they can access in the community.

Sarah is now using her AmeriCorps Education Award to pay for graduate school at the University of Minnesota. Sarah's getting a Master of Urban and Regional Planning and a Master of Public Health.

She is grateful that AmeriCorps provided her with a unique professional experience that is atypical for a new college graduate. "I have learned so much – from the history of the epidemic to how to treat opioid use disorder to how the medications work, and I have a bigger skillset than when I started."

Read more about Jeannette, Chuck and Sarah at

**[ServeMinnesota.org/blog](https://ServeMinnesota.org/blog)**

*(Continued from previous page)*

"It's a great chance to make a positive impact on young lives," Chuck says. "You get to make a connection with these kids and help them succeed when they are struggling."

Chuck emphasizes you don't need to be a "math person" to serve in Math Corps. You just need to want to help young people. In college, Chuck struggled in math, and as an A student, wasn't used to failing. "It wasn't that I wasn't trying," Chuck says. But he needed someone to help him see the big picture of math and understand his learning style. "One professor really turned it all around for me, and I thought maybe I can be the person who does this for some of these kids."

Chuck's advice to other retirees considering service? "It's worth it. There's training, thank goodness, to help you prepare. I can't even describe all the rewards."

## Education Award An Extra Benefit

After completing their service, AmeriCorps members receive an Education Award of more than \$6,000 (for full-time service). It's basically a scholarship that can be used to pay for tuition or repay student loans. Members 55 or older can transfer Education Awards to their children or grandchildren.

# Financials 2018-2019

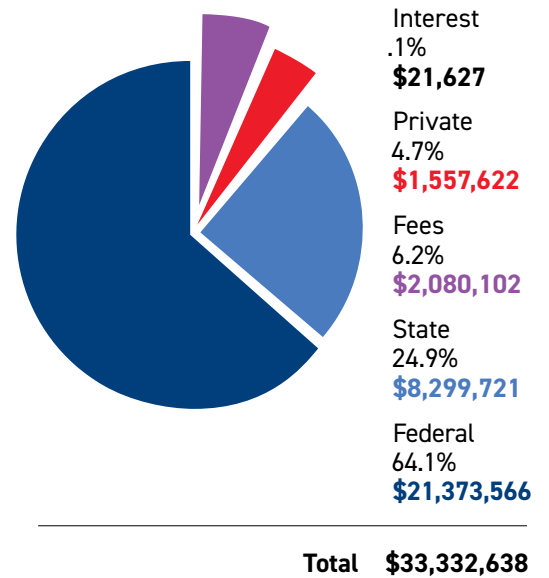


## Statement of Financial Position

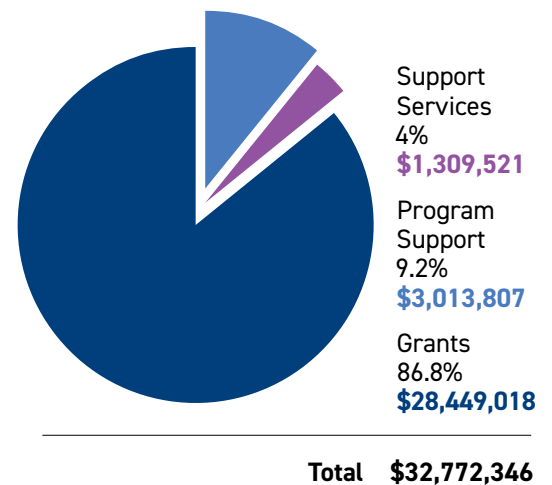
August 31, 2018 & 2019

Assets	2019	2018
<b>Current Assets</b>		
Cash & Cash Equivalents	\$ 5,466,639	\$ 3,469,115
Grants Receivable	2,549,504	2,249,397
Pledges Receivable	129,998	699,399
Other Receivable	667,114	683,428
Prepaid Expense	74,665	82,186
Security Deposit	0	0
<b>Total Current Assets</b>	<b>\$ 8,887,920</b>	<b>\$ 7,183,525</b>
<b>NON-CURRENT ASSETS</b>		
Furniture, Equipment, & Leasehold Improvements - Net	\$ 17,128	\$ 26,573
Pledges Receivable	0	0
Security Deposit	9,092	9,092
<b>Total Assets</b>	<b>\$ 8,914,140</b>	<b>\$ 7,219,190</b>
<b>Liabilities &amp; Net Assets</b>	<b>2019</b>	<b>2018</b>
<b>Current Liabilities</b>		
Accounts Payable	\$ 117,411	\$ 208,734
Grants Payable	3,165,667	1,917,681
Accrued Expenses	70,499	92,504
<b>Total Current Liabilities</b>	<b>\$ 3,353,577</b>	<b>\$ 2,218,919</b>
<b>Net Assets</b>		
Without Donor Restrictions		
Designated	\$ 150,000	\$ 150,000
Undesignated	416,210	286,357
<b>Total Without Donor Restrictions</b>	<b>\$ 566,210</b>	<b>\$ 436,357</b>
With Donor Restrictions	4,994,353	4,563,914
<b>Total Net Assets</b>	<b>\$ 5,560,563</b>	<b>\$ 5,000,271</b>
<b>Total Liabilities and Net Assets</b>	<b>\$ 8,914,140</b>	<b>\$ 7,219,190</b>

## Revenue

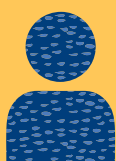


## Expenses



# Our Impact

## By the Numbers



**20,642**

Community volunteers were mobilized by Minnesota AmeriCorps members



**5,968**

Minnesota Reading Corps students passed the third grade reading test



**786**

Sites in Minnesota were served by AmeriCorps members



**38,484**

Children, youth, and adults were directly served by Minnesota AmeriCorps members



**\$34.7M**

Invested in nonprofit, community, educational, and faith-based community groups through AmeriCorps



## Major Program Expenses

Minnesota Reading Corps

**\$19,681,439**

AmeriCorps Programs

**\$6,305,971**

Minnesota Math Corps

**\$4,046,520**

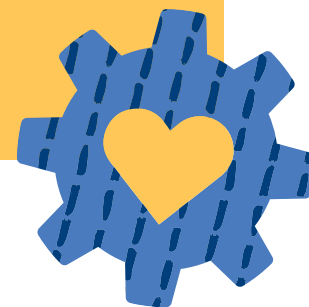
## 2018-2019 Program Grants

Program	Members	Grant Amount
City of Lakes AmeriCorps	30	\$ 394,038
City of St. Paul Law Enforcement Career Path Academy	35	501,550
College Possible	81	819,500
Community Technology Empowerment Project	35	406,919
Conservation Corps Minnesota	44	515,985
Learning Early Achieves Potential (LEAP)	20	242,003
Minnesota Alliance With Youth Promise Fellows	220	2,804,517
Minnesota GreenCorps	42	482,726
Minnesota Math Corps	206	3,820,483
Minnesota Opioid Response Corps	15	300,000
Minnesota Opportunity Corps	30	468,785
Minnesota Reading Corps	974	18,744,618
Minnesota Reading Corps – Bright Beginnings LFCC	20	1,113,704
Minnesota Reading Corps – School Readiness	30	685,471
Minnesota Reading Corps – Total Learning Classroom (TLC)	71	1,933,111
Minnesota Recovery Corps	30	615,242
True North AmeriCorps	35	432,230
Twin Cities Habitat for Humanity	31	431,257

**Total 1949 \$ 34,712,139**

# Thank You to Our Donors

This report reflects contributions received during the period September 1, 2018 to August 31, 2019.



## Corporate and Foundation Donors

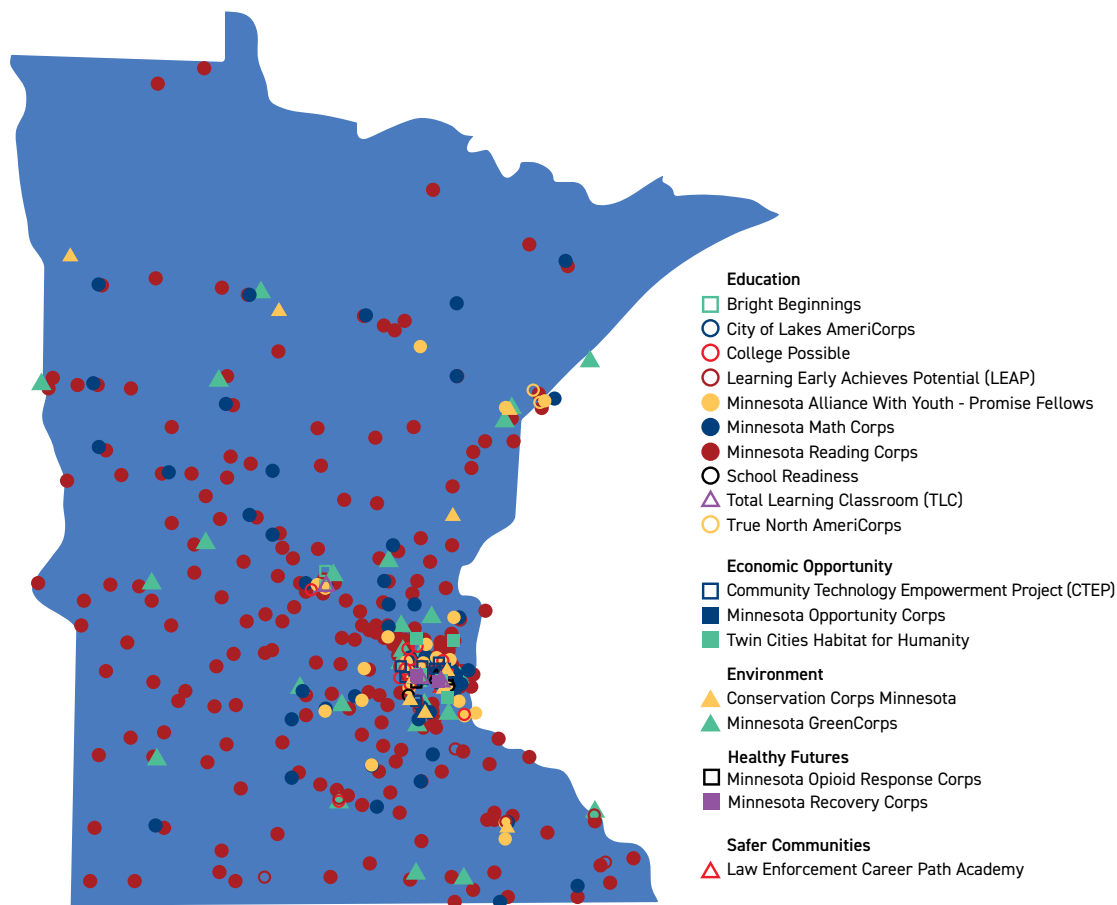
APLAN  
F.R. Bigelow Foundation  
Frey Foundation  
Fund for Shared Insight-Listen for Good  
Hardenbergh Foundation  
Mardag Foundation  
Minneapolis Foundation  
Mortenson Family Foundation  
Northfield Area United Way  
Otto Bremer Trust  
PNC Foundation  
Richard M. Schulze Family Foundation  
Saint Paul Children's Collaborative  
Saint Paul Foundation  
Sheltering Arms Foundation  
Sherburne County Area United Way  
Target  
United Way of Bemidji Area  
United Way of Brown County  
United Way of Central Minnesota  
United Way of Mower County  
United Way of Northeastern Minnesota  
United Way of Southwestern Minnesota  
United Way of Washington County East

## Individual Donors

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# 2018-2019 AmeriCorps Programs



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or know someone  
who might be?**

Whether you are a recent graduate,  
stay-at-home parent, or retiree,  
we have great opportunities to  
serve Minnesota!

**Visit [ServeMinnesota.org](http://ServeMinnesota.org)**

## ServeMinnesota

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